

TIST MIRROR

ANNUAL NEWSLETTER

**DEPARTMENT OF MANAGEMENT STUDIES
TOC H INSTITUTE OF SCIENCE & TECHNOLOGY**

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ORIENTATION PROGRAMME

A three-day orientation programme for MBA 2019-2021 batch was conducted from 9th July 2019 to 12th July 2019. The programme had sessions by notable Soft Skill trainer, Mr Sooraj Abraham who is also the founder-director of Plan@Earth- an NGO with services in waste management. This was followed by team building activities carried out by the prominent cricket coaches at the legendary Tripunithara cricket club. The session on the third day was taken by Mr Sreedutt, who is a sports commentator, he is also a columnist in leading Newsletter and Magazines.



INTERNSHIP AT BIG BAZAAR

Yet again Toc H MBA students got an opportunity to be associated with BIG BAZAR, one of the largest retail chains of India. The students were divided into groups



and were assigned to outlets at BB Calicut, BB Central Square, BB Nucleus Mall, BB Pazhuvangadi, BB Pattom, BB Kottayam. The students got to experience various aspects of management from sales and marketing to HR and customer support. The strenuous eight-day OTJ training extended from 8th to 15th August 2019. During the Big Day sale of Big Bazaar, students were given various tasks from the marketing of various products to promotion of the "Profit Club Card" Scheme of BIG BAZAR. Students also learned the functioning of CSD-Customer Support, managing stock, checking the offers and placing the products according to the specified layout, all these tasks were performed by the students which gave them hands-on experience in retail sales.

SKILL ENHANCEMENT PROGRAMME

The second trimester commenced with a three-day training program from 20th to 22nd November 2019. The first session on the Career Opportunities for MBA graduates was taken by Mr Unnikrishnan C K, DGM, Bank of India. (Retd.). The students were in for an exciting activity-based team building session conducted by Mr Jaffer Khan, M/s Pragmatix Learning Resources, Kochi. The last session on Table etiquette was conducted at Club Mahindra Resort, Cherai, where the students were in for a treat by Mr Sreejith, the chief trainer.



12TH MBA BATCH INAUGURATION

Though the sessions for the new batch commenced earlier in July, the 12th MBA batch was formally inaugurated by Mr Denny S Dhar, Partner and Director, Casper Technologies on 26th August 2019. This event was blessed

by the presence of Dr K. Varghese (Founder & Director & Manager) and all the Directors of the Toc H Public School Society. Principal, Dr Preethi Thekketh, Dr Babu John (Vice Principal). The department newsletter was TIST Mirror 2018 was released on this day.

GRAND ONAM TRADE FAIR

The much-awaited Grand Onam Trade Fair was conducted from 26th of August 2019. This event was exclusively organized by the students of the MBA department of TIST where a variety of products was sold and marketed in and around the campus. There were 15 stores, ranging from textiles, footwear, cosmetics, bookstores, Mobile Accessories, ITC, KITEK and food stalls. The stalls were inaugurated by the Principal and the guests of the programme. This provided a venue for enhancing the skills of budding managers on how to manage a store from setting it up, to managing the stock and marketing it, maintaining the accounts and closing of the stocks. The students experienced the ground reality of a real-time business scenario which enhanced their decision making and organizing skills.



IT'S CHRISTMAS TIME !!

It's the season to wish one another joy and peace. On the 20th of December, the MBA department celebrated Christmas in all its joy and happiness. Dr Alex Mathew, Director, Toc H Public School Society and Principal, Professor Dr Preethi Thekkath, addressed the students and faculty. All had a joyous time with sounds of carols ringing in the college beautifully sung by the MBA Choir. To inculcate the spirit of sharing students distributed small Christmas gifts and Christmas cakes were distributed to the students and staff. The boundless joy of the celebration was visible on the faces of the entire students and staff.

SEMINAR AND WORKSHOP

The department organised a seminar on 'Work-Life Balance' on 2nd December 2019. The guest for the event was a notable Indian diplomat, Ambassador KP Fabian who served in the Indian Foreign Services from 1964 to 2000. He educated the students on the importance of work-life balance in today's competitive world.

Toc H MBA hosted the Business Line Club 'Commodity Talk' powered by Multi Commodity Exchange of India Ltd (MCK) on 12th February 2020. The session was handled by an experienced Trainer, Mr Shrikanth Koundinya, FCMA, CGMA.

INDUSTRY VISITS

To gain first-hand experience, of the operations of a production unit, students were taken to Milma Factory, Tripunithura branch for an industry tour on 19th October 2019. This allowed them to witness different areas of operations at the factory.



EVENTS

Students attended the 5th, Dr APJ Abdul Kalam Memorial Lecture, organized by Cochin Chamber of Commerce at Avenue Centre Hotel, Panampilly Nagar on 18th October 2019. The chief guest of the event was Padmabhushan Sri. S Nambi Narayanan. Toc H MBA students took part in



the 21st Annual Malayala Manorama Budget Lecture 2020 at Le Meridian Convention Centre. The discussion led by eminent economist Rathin Roy provided a glimpse into the different facets of Union Budget 2020-21.



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STUDENT ACHIEVEMENTS

Kudos to our dear students who were the Second Runner Up in the Best Management Game conducted at Ilahia college of Engineering @ Martin Sam, MA Akhil Sunny, Mathew P Jacob, Akshay Krishnan



SOCIAL OUTREACH

Our students organised a fun-filled session @ Naipunnya School of Management, Cherthala. as part of the Department's Social Reach Programme. The session consists of activities aimed at understanding and developing Group Cohesiveness.



DEPARTMENT NEWS

Congratulations to **Dr George C Mathew** for being chosen for the prestigious 'International Teaching and Training week' as part of the ERASMUS + program held in Croatia from 1st to 7th December 2019. This event is a fully-funded European Union cross-faculty event where faculty from partner universities worldwide conduct classes and workshops in their respective subject area



As part of the MoU with University of Kelaniya Dr Arunchand C.H. Associate Professor presenting a research paper at ICBI 2019 organized by the University of Kelaniya, Sri Lanka, on 18th November 2019.

WELCOME ABOARD

Congratulations to Mr Shibin Raj TC and Mrs Tessla Arakkal on joining our team. We hope to have a long and successful journey together.

Mrs Tessla Arakkal, fifteen years experienced, NET qualified, academican with scholarly articles published in peer-reviewed publications in National Journals and Scopus indexed journals. She has presented erudite papers in national and international conferences including IIM-B. She has submitted her PhD Thesis at CUSAT. She is the first rank holder for MBA, MG University and first rank holder for BBA, Kerala University. Before joining ToCH, she has worked as an Assistant Professor at BIMS, SB College, Changanassery which was her Alma Mater. She has also rendered her services as an Assistant Professor at Magnus School of Business, Kalamassery and KVM College of Engineering & IT, Cherthala and as a Guest faculty at School of Management and Entrepreneurship, KUFOS. She has excellent pedagogical strengths in Business Studies and has given NET coaching at reputed institutions. Her areas of interest are Performance Management and Organisational Behaviour

MR. Shibin Raj T C joined as a faculty at the department in September 2019. He has experience of 11 years as an academican. An MBA graduate in Finance and Human Resource Management. He worked with St. Michaels College, SD college and KVM college in the role of Asst. Professor. He has proved himself as a smart event management personnel.

PLACEMENT NEWS

Department of management studies kick-started the placements of the batch 2018-2020 with Berger paints and Federal Bank. The top companies who conducted the campus recruitment range from Federal Bank, Aditya Birla Fashion retail, ESAF Small Finance Bank, Ceasefire, Byjus, TCS and Asianet. The highest CTC offered was 10 lac per annum.



Wishing you a colorful life ahead
(Outgoing Batch 2018-2020)



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