

# TIST MI

*Annual News*

DEPARTMENT OF MANAGEMENT  
TOUCH INSTITUTE OF SCIENCE

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## FROM HOD'S DESK

Be united, work united, achieve united".... The guiding philosophy which motivated us to make academic year 2017-18 vibrant. This news letter showcases all our events which were successful, purely because of the smart work of our students, excellent leadership of our faculty team and brilliant support of our management. We were successful in giving international exposure to our students by organizing several international events in collaboration with University of Kelaniya, Sri Lanka.

We use a self sustainable model, wherein we as a department raise seed capital for funding all our events. We maintain good and mutually beneficial relationship with our industry partners which have enabled us to achieve good placements this year too.

Hope this edition of TIST MIRROR, gives our readers a captivating glimpse of the plethora of activities put together by the Department towards moulding our future managers.



*Prof. Dr. Hareesh N. Ramanathan*

## FROM THE EDITOR'S DESK

The 'TIST Mirror' our department newsletter has evolved through the years and yet another issue of the 'TIST Mirror' has come to its fruition. This annual 8th volume of the newsletter showcases a volleying list of events and endeavors undertaken by the department through the past one year.

The annual edition of the 'MIRROR' reinforces the strengths of our department and recognizes each and every step taken towards enriching its team spirit and oneness. The newsletter aims at applauding our young achievers as they attain each milestone through their two year journey of transformation into industry ready professionals and better informed and responsible citizens.

We wish this edition is a pleasing treat to our readers, giving them a snapshot of the life@Toc H MBA.

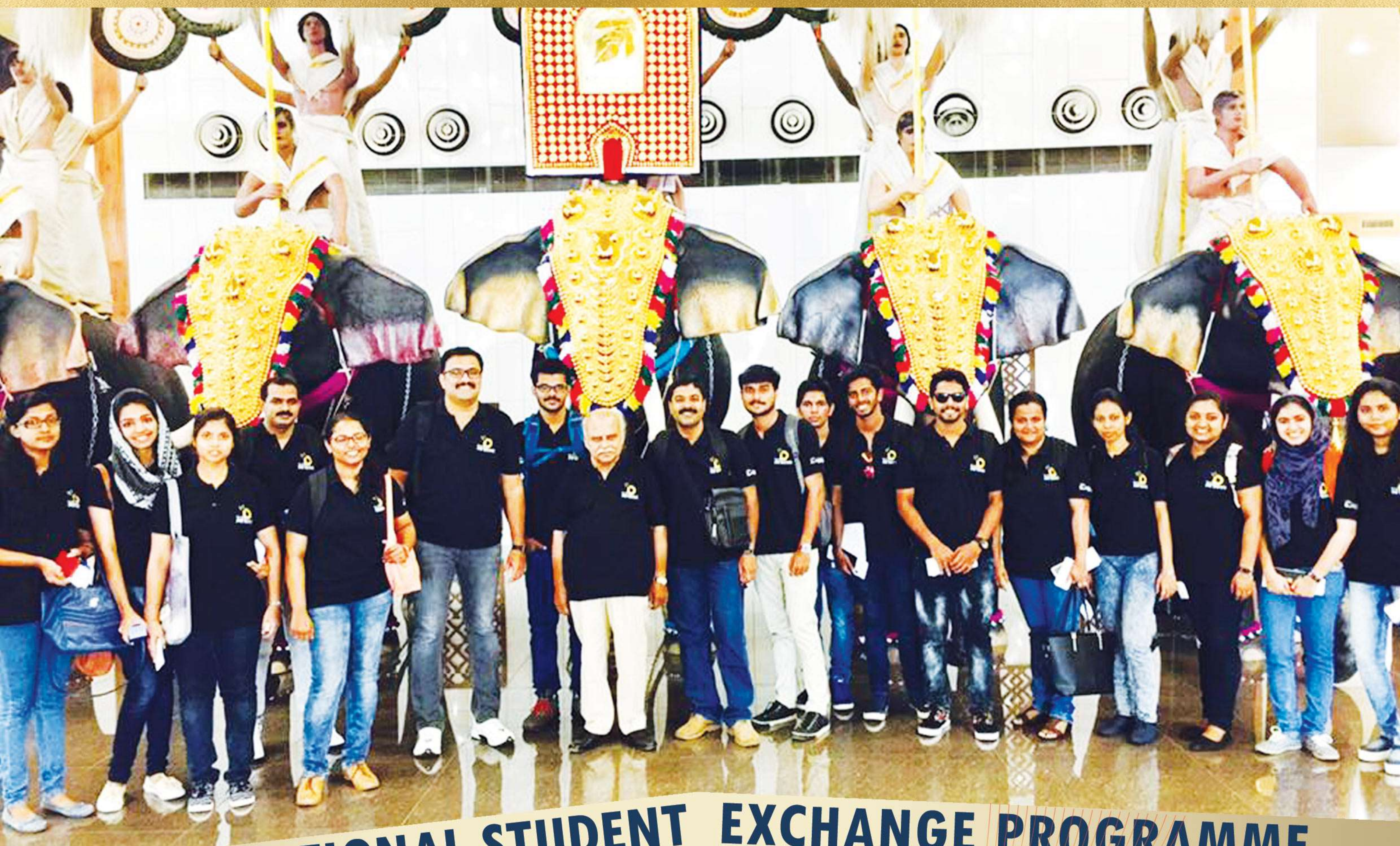
# TIST MIRROR

*Annual News Letter*

DEPARTMENT OF MANAGEMENT STUDIES  
TOC H INSTITUTE OF SCIENCE & TECHNOLOGY

Vol. 8 | Issue 1

July 2018



## INTERNATIONAL STUDENT EXCHANGE PROGRAMME

*14 November - 19 November 2017*

The staff and students participated in a five day student exchange programme at the University of Kelaniya, Sri Lanka. The delegation was headed by Prof. Dr. P J Joseph (President, Toc H Public School Society), Prof. Dr. Hareesh N. Ramanathan, HOD, Department of management studies TIST, along with four other faculty and 14 students from the department. The delegation

also partook in the 8<sup>th</sup> International Conference on Business and Information (ICBI-2017), "Exploring Disruptive Opportunities for Exponential Business Growth" on the 17<sup>th</sup> November 2017. Later the delegation also visited several tourist spots in Sri Lanka including Vihara Mahi Devi park, Independence square, Apegame Model village, Maduwa river island etc.



# GRADUATION DAY 2018: CONVOCATION OF 2015-2017 MBA BATCH

9<sup>th</sup> of March 2018



The graduation ceremony for the 8<sup>th</sup> batch of MBA, TIST was held on the 9<sup>th</sup> March 2018. The ceremony was inaugurated by Mr. K. P. Fabian, IFS, (Former Indian Ambassador) as chief guest and Prof. Dr. Chamaru De Alwis, Director, Career Guidance Unit, University of Kelaniya, Sri Lanka as the special invited guest. The ceremony

was presided by our President Prof. Dr. P. J. Joseph. Founder director and manager Dr. K Varghese, Secretary Mr. K. A. Simon, Treasurer M. X. Paul Vincent, Principal Prof. Dr. Preethi Thekkath and other board members were present on the occasion. The graduating students were accompanied by their parents.



## ALUMNI MEET 2018

The department conducted the alumni meet on 9<sup>th</sup> of March for the ex-students of the department. Giving them a chance to revisit their alma mater and reconnect with old faces and reminisce memories of the good old times. A gala cultural evening and dinner was organized for them.



## INAUGURATION OF 10<sup>TH</sup> BATCH OF MBA

The inauguration ceremony for the 10<sup>th</sup> batch of MBA was held on 7<sup>th</sup> of August 2017. The function was inaugurated by Mr. Madhu Sivasubramanian, State head Kerala and rest of Tamil Nadu, ICICI Securities as the chief guest and Mr. Shine A.R Senior cluster manager ICICI Securities ltd.

## THREE-DAY ORIENTATION TRAINING PROGRAMME

The Orientation Programme for MBA batch 2017-2019 was conducted from 19<sup>th</sup> July 2017 to 21<sup>st</sup> July 2017. Mr. Suraj Abraham, founder director Plan@Earth, dealt with the ice breaking session and spoke to the students on etiquette, Mr. Manoj M., freelance life skills coach and trainer, addressed the students on GD and public presentation

## VISIT TO BIG BAZAAR

As a part of the MBA curriculum the first year students visited Big bazaar, Nucleus Mall, Kochi. The students were instructed about the deliberations of the different sections of the store viz., food, garments, home appliances and cosmetics. Mr. Skanish, the Department head briefed the students about the different departments and their layout in the store, which was scientifically



7<sup>th</sup> of August 2017

The ceremony was presided over by our President Prof. Dr. P. J. Joseph. Founder director and manager Dr. K Varghese, Secretary Mr. K. A. Simon, Treasurer M.X. Paul Vincent, Principal Prof. Dr. Preethi Thekkath and several other board members also felicitated the function.

19<sup>th</sup> July 2017 to 21<sup>st</sup> July 2017

skills and Ms. Meera Menon, Trainer and Image consultant spoke about professional transformation and grooming. The programme comprised of several group interactions as well as management games. The aim of the program was to give the students an opportunity to overcome their inhibitions and develop their team building skills as well as leadership skills.

24<sup>th</sup> July 2017

planned with the intention to attract customers. The students were told about how important every layout and the color of the tag line were and how these affected the sales. A trend analysis was done based on which these changes were brought about. The students were also familiarized with Big Bazaar brands like D&G, KAARA and Buffalo etc.

# GRAND ONAM TRADE FAIR

The 9<sup>th</sup> edition of grand MBA Onam Trade fair was hosted by the department from the 21<sup>st</sup> of August to 30<sup>th</sup> of August 2017. The fair was inaugurated on 21<sup>st</sup> August by Mr. K. C. Pillai, G.M. Kitex Ltd. The inauguration ceremony was presided by our President Prof. (Dr.) P. J. Joseph, other members of the board, Principal Prof. Dr. Preethy Thekkath and HOD Prof. Dr. Hareesh N. Ramanathan, staff and students. The Grand MBA Onam Trade Fair– a flagship event, like every year was entirely organized and run by the students of MBA department. The fair comprised of 13 stalls to cater to the Onam needs of staff and students of TIST. The stalls included thattukada specializing in traditional Kerala cuisine, north Indian Dhaba serving

*21<sup>st</sup> of August to 30<sup>th</sup> of August 2017*



chat, golguppas etc, juice stall serving all kinds of fresh juices, mocktails and smoothies, the bakery for cakes and savories, Khadi store presented the handloom dress material and ready-made textiles, menswear, mundu, towels, bedsheets etc., the fashion footwear store brought with them a collection of sandals, shoes and chappals at affordable prices, recycled bags and handmade mats were a special attraction at the fair. The stall put up by Co-Optex the popular handloom drew a lot of attention this year. The fair also showcased products from Kitex and ITC. As every year the fair had a dedicated stall for books, ladies accessories stall as well as a vegetable counter.



On the occasion of world Dental Day, the curtain raiser event for De'Novo 2k18 was launched. The programme was conducted in collaboration with the Indian Dental Association and was inaugurated by the members of IDA, Dr. Civy V.



Pulayath, Dr. Kunal Vishwam, Dr. Kavitha, Dr. Joby Palapuram and, Dr. Sabu K. R. Secretary IDA. The doctors during the programme educated students and staff about dental hygiene. A smiling competition was organized as part of the event in which Mr. Stibin Raphel from MBA Department and Ms. Priya from B.Tech, ECE, Department won the prizes. Special goodies were distributed by the organisers to the event co-ordinators as well.



# DE'NOVO THE INTERNATIONAL MANAGEMENT FEST

6<sup>th</sup> March 2018



The prestigious flagship event of the MBA department De'Novo 2k18-An international management fest was held this year on 9<sup>th</sup> of March 2018 and had a total participation from over 22 colleges across the state. An international student

delegation of 14 participants from University of Kelaniya, Sri Lanka were also present. The event was inaugurated by Prof. Dr. Chamaru De Alwis, Professor & Director, Career Guidance Center at University of Kelaniya, Sri Lanka. The overall championship trophy for De'Novo 2k18 was bagged by students from University of Kelaniya, Sri Lanka. The closing of the event was with a gala cultural night and dinner.





# TRAININGS AND SEMINARS-2018

## PLACEMENT TRAINING BY MR. DEEPAK VERMA

21<sup>st</sup> July 2017

The students of second year MBA were given a one day long training in interview skills by Mr. Deepak Verma, Trainer and founder director from Technospirit Consulting and Coaching.

## MOTIVATIONAL TALK BY DR. ALEX MATHEW

8<sup>th</sup> August 2017



The students of the department were addressed by Dr. Alex Mathew, leading Psychologist and Director of Toc H Public School Society, who spoke to them on various issues relating to stress handling and life skills.

## ON THE FLOOR TRAINING AT BIG BAZAAR

12<sup>th</sup>-16<sup>th</sup> August 2017

MBA first year students underwent five-day training at Big Bazaar, for an on-the-floor training at various outlets of Big Bazaar across the state.



**ON THE FLOOR TRAINING AT MAX FASHION STORE** 14<sup>th</sup> -18<sup>th</sup> November, 2017

MBA final year students underwent five-day training at MAX Fashion Store during which they learnt the various aspects of cloth retail



## INTERNSHIP AT PLAN @ EARTH

14<sup>th</sup> -19<sup>th</sup> November 2017

The first year students of Toc H Institute of Science and Technology underwent a six day long internship training at Plan@Earth, Aluva, an NGO working primarily on waste management and recycling of products. Students conducted a market survey based on waste management in Aluva & Angamali Municipality. The survey results were submitted in

the form of a report at the end of the training. The students in collaboration with the staff members of Plan@Earth and Aluva police officials performed a street play at two different locations in Aluva. The street play turned out to be a great success with enthusiastic participation from all members. Apart from the survey, a group of students also did a product photo-shoot.



## APTITUDE TRAINING

18<sup>th</sup> December 2017

Final year students attended an aptitude training programme conducted by Mr. Nithin Chandran, from Excelsior (training institute).

## EXPERIENCES OF A RESEARCHER IN ANTHROPOLOGY: AN INTERACTIVE SESSION

11<sup>th</sup> January, 2018

Prof. Kellee Tsai, Professor of political science and vice dean of Humanities and Social Sciences Department, Hong Kong University of Science and Technology and Ms. Nina Nayar, consultant in microfinance and formerly associated with World Bank spoke to the final year students MBA about their experiences in social science research in anthropology during an interactive session organised by the department.

## MALAYALA MANORAMA BUDGET PRESENTATION

The first year students attended the 19<sup>th</sup> Malayala Manorama Budget lecture by Dr. Ajit Ranade, President and chief economist, Aditya Birla group on 5<sup>th</sup> of February 2018. He explained the various nuances of the

## “LEADERSHIP TRAINING”: AT YMCA

The first year students attended a one day “Leadership Training” program at YMCA Ernakulam on 17<sup>th</sup> February. It was a great experience for students attending the day long sessions as well as interacting with students from other colleges as well. The morning session was handled by former DGP Mr. Alexander Jacob. DGP Jacob gave the students tips on personal development, and effective writing

## KAMCO LTD. VISIT

The first year students of MBA were taken for an industrial visit to KAMCO (Kerala Agro Machinery Corporation Limited), Aluva, known for its strong legacy in manufacturing of agro-based machineries. The students visited the assembly unit which assembled parts manufactured in other units. They were briefed about the various processes taking place in the assembly unit. The spokesperson for KAMCO informed the students about the great demand for tiller machines made by them in northern states of Indian.



5<sup>th</sup> of February 2018

2018 Union Budget. He also elaborated on the macro economical setting of the budget given the current global and Indian context. He spoke about the challenges that our economy faces in the current scenario.

17<sup>th</sup> February 2018

skills. He also shared his experiences of life in the Police service. During the session he addressed various issues faced by students during exams and suggested remedies for them. The afternoon session was handled by Prof. Dr. Mohan Varghese, who spoke about the social responsibilities of a citizen of this country. The various qualities of a leader were also discussed by him.

20<sup>th</sup> of February 2018

## KMA THREE-DAY WORKSHOP

21<sup>st</sup>-23<sup>rd</sup> February 2018

The first year students attended a three day workshop conducted by Kerala Management Association (KMA), celebrating its 60<sup>th</sup> Management Day. As part of the programme, the students attended a talk by Mr. Christy Fernandes, retired IAS Officer, on the first day. He spoke at length on artificial intelligence and other new innovations of the 21<sup>st</sup> century and also expressed concerns over jobs of future generations being taken over by robots due to increased automation. On the second day, motivational speaker Ms. Ushy Mohandas, talked about the purpose of life and gave tips on how to stay positive. On the third day, a seminar titled 'KITCHEN' was hosted by KMA at Holiday Inn, Vytilla, where several entrepreneurs from various start-up companies as well as established corporates houses shared their success stories and innovative strategies that they had adopted to realize their dreams.



## THREE DAY TRAINING ON HR CONSULTANCY BY MR. ARAVIND WARRIER

20<sup>th</sup> -22<sup>nd</sup> April 2018



The second year MBA Students with HR Specialization underwent a three day long intensive training by Mr. Aravind Warriar, Trainer and Senior Manager, Rapid Value Solutions Bangalore. He gave them in depth insights on the HR Consultancy scenario in India.

# STUDENT ACHIEVEMENTS



## SPORTS DAY *6<sup>th</sup> March 2018*

The Department bagged the overall runner up at the TIST sports event held on 20<sup>th</sup> March 2018, with three individual gold's in long jump, triple jump and 800 mtr race; two silver medals in triple jump and 100 \*4 mtr metres girls relay and four bronze medals in long jump, 100 mtr race, 200 mtr race and boys 100\* 4 mtr relay.



### Our winners were:

Steffy Jose, final year MBA student won Gold medals in both Long jump & Triple jump

Febin Paul, first year MBA student won gold in 800 mtr race.

The girls relay team with Pooja Khosh, Arachana B, Lekshmi J. and Afsana Parveen won silver in 100\*4 mtr.

Arya Rajendran, final year MBA student won silver in triple jump and bronze in long jump

Aswathy Maria Jose won bronze for 100 mtr race & 200 mtr race.

The boy's relay team with Cherian, Anoop, Vivek, Suhail won bronze in 100\*4 mtr.

## NCFM CERTIFICATIONS

Final year MBA students Abeen K. Paulose, Cherian George, Feba Shaji, Greeger Mathai, Prasoon K.P., Salas Francis and Steffy Jose cleared NCFM Module



## ALUMNI INTERACTION

Ms. Diana and Ms. Glisha students of TIST MBA 2017 pass out batch, addressed students on Life after MBA and challenges at work in the corporates.



## SOCIAL INITIATIVE : RALLY FOR RIVER CAMPAIGN

The students of MBA partook in the 'Rally for Rivers' campaign launched by Isha foundation to tackle the scarcity of water across rivers in India. This campaign was launched by Sadhguru Jaggi Vasudev. Mrs. Meera Menon, Trainer and Image Consultant, guided our students to enthusiastically partake in this campaign. It was aimed to create awareness on protecting rivers. The campaign aimed at creating and



maintaining a tree cover for a minimum of one kilometer on either side of the every river and half a kilometer for tributaries of these rivers. To support this massive campaign the students designed a banner and collected signatures from students of various departments of the college. The students also conducted a flash mob to support "Rally for Rivers campaign"

# POLICE STATION VISIT

19<sup>th</sup> July 2017

The MBA first year students visited Tripunithura Janamythri police station. Inspector Shiju and Sub-Inspector Babu briefed the students about their daily experiences as police officers. According to them the job of a police officer was very much similar to that of a manager. According to them the number of petty cases reported in Kerala was a lot higher than that in other states because high level of public awareness.



The officers mentioned that Kerala was one of the safest places to live in India. The students also visited



## PLACEMENT NEWS: WE ARE IN

MBA 2016-18 batch achieved 100% club placement this year. A total of 29 companies visited the campus. These included ITC Ltd, Catholic Syrian Bank, ICICI Prudential, ICICI Securities, Ernst & Young, Orell Technosystems, HDFC bank and SBI cards etc., to name a few. We were able to give an average of around 11 interviews per student which resulted in an average placement rate of 3 offers per student.

## PUBLICATIONS BY FACULTY – 2017-18

Name of Faculty	Number of Publications	Number of Conferences
Prof. Dr. Hareesh N. Ramanathan	8	1
Mr. George C. Mathew	2	1
Ms. Pearly Saira Chacko	1	1
Ms. Simmy Kurian	1	
Bijoy Joseph	1	2

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