

IIC ACTIVITIES (2020-21)

'LEAN STARTUP'- Minimum Viability Product Based on Second Machine Age

Minimum Viability Product (MVP) should have key characteristics of a future product and it is created to receive feedback on the implemented idea, as well as to make quick relevant adjustments...

As soon as you validate your idea with the help of a minimum viable product, you can move on to another learning cycle...

Institute Innovation Council (Toc H IIC) and Innovations and Entrepreneurship Development Centre (IEDC-TIST) in association with the Department of Electronics Engineering, Department of Computer Science & Engineering, and Department of Information Technology organized an online Session on 'LEAN STARTUP'- Minimum Viability Product Based on Second Machine Age by Mr. Joji Jacob (Mentor of Change- Atal Innovation Mission)



Institute Innovation Council (Toc H IIC) - Innovations and
Entrepreneurship Development Centre (IEDC-TIST)
Proudly present

'Lean Startup'

A session on Minimum Viability Product
Based on Second Machine Age



Mr. JOJI JACOB
Mentor of Change - Atal Innovation Mission
CEO-Steamcube Pvt.Ltd

3rd July 2021 | 6PM 

In Association With
Department of Electronics

“FUNDING SCHEMES FOR EARLY STAGE STARTUPS”

A startup with a brilliant business idea is aiming to get its operations up and running. It's often from a humble beginning that the company tries to prove the worthiness of its model and products.

While only a few fortunate companies grow with little or no “outside” help, majority of the successful start-ups have to engage in huge efforts to raise capital through rounds of external funding

*Institute Innovation Council (Toc H IIC) and Innovations and Entrepreneurship Development Centre (IEDC-TIST) , in Association with *Department of Civil Engineering and Department of Safety and Fire Engineering , brought an eminent speaker *Mr. V.K ADARSH*(Writer, Speaker, Consultant) to deliver a session on _Funding schemes for early stage Startups and Entrepreneurs_ at 6pm on 28th June 2021,*on online platform



The poster is yellow with a lightbulb icon at the top center. It features the logos of Toc H Institute of Science & Technology and TIST. The text reads: 'Institute Innovation Council (Toc H IIC) & Innovations and Entrepreneurship Development Centre (TIST IEDC) Proudly Present a Talk on 'Funding Opportunities for Early Stage Startups' V.K ADARSH Writer, Speaker, Consultant 28 | 06 | 2021, 6PM'. At the bottom, it says 'In Association With Department of Civil Engineering & Department of Safety and Fire Engineering' and includes logos for Toc H Institute's Innovation Council, IEDC/TIST, Startup Mission, and Innovation and Entrepreneurship Development Centre.

Toc H INSTITUTE OF SCIENCE & TECHNOLOGY **TIST**

Institute Innovation Council (Toc H IIC) & Innovations and Entrepreneurship Development Centre (TIST IEDC)

Proudly Present a Talk on
'Funding Opportunities for Early Stage Startups'

 **V.K ADARSH**
Writer, Speaker, Consultant

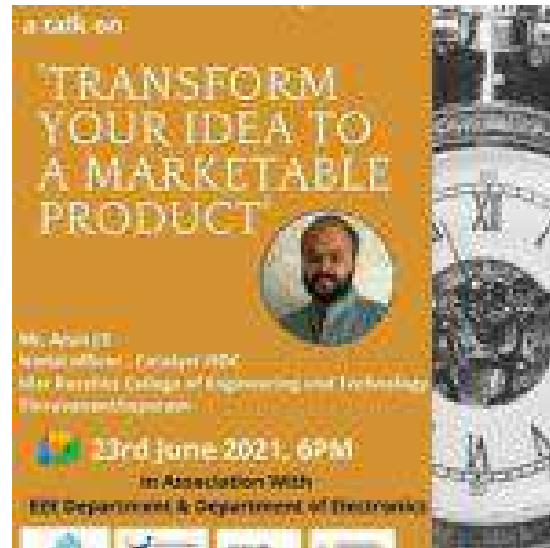
28 | 06 | 2021, 6PM

In Association With
Department of Civil Engineering &
Department of Safety and Fire Engineering

INSTITUTION'S INNOVATION COUNCIL
IEDC/TIST
STARTUP MISSION
INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT CENTRE

Transform your idea to a Marketable Product

Toc H IIC and IEDC-TIST in association with EEE Department and Department of Electronics organized a talk on Productization- 'Transform your idea to a Marketable Product' by Mr. Arun J S, Nodal officer Catalyst IEDC, MBCET Thiruvananthapuram on 23.06.2021 at 6 pm.



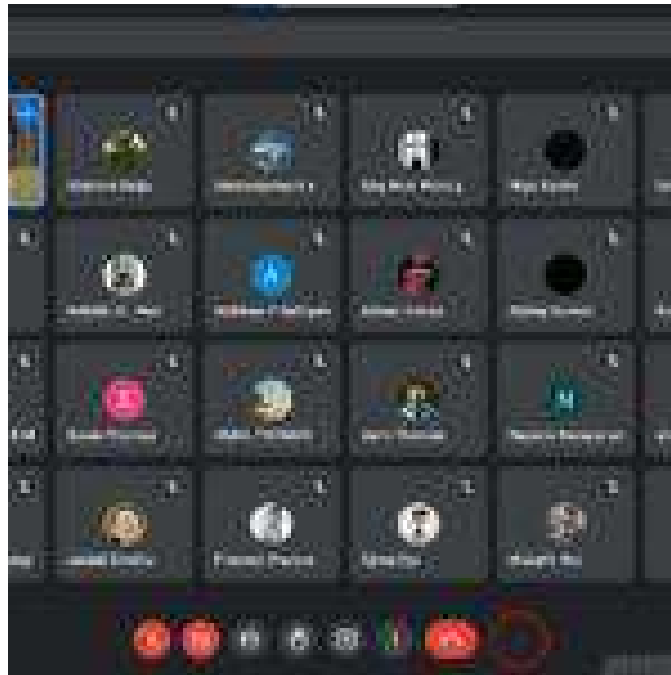
Webinar on "PITCH PERFECT"

Toc H Innovations and Entrepreneurship Development Centre (IEDC) and Institutions Innovation Council (IIC) in Association With the department of Computer Science & Engineering, Department of Information Technology, organized a Talk on Funding Methods and Schemes for Startup – "PITCH PERFECT" By Mr. Vishal Kadam, Technical Officer of Kerala Startup Mission (KSUM) on 18.06.2021



Orientation on IIC activities for the students

Toc H IIC conducted an orientation on IIC activities for the students on June 15, 2021, at 4:30-5.00 pm through Google Meet (Meeting ID: ujr-huvw-dak)



Webinar on "ARE YOU READY TO STARTUP?"

Toc H Mechanical Engineering Department in association with Toc H IIC and Entrepreneurship Development Institute of India (EDII) organized a Webinar on "Enterprenuraial Awareness and Competencies" on May 31, 2021, at 12.00 PM.



Webinar on “ARE YOU READY TO STARTUP?”

Toc H IIC in association with Toc H IEDC conducted a Webinar on “ARE YOU READY TO STARTUP?”, a talk by Dr. Arun Surendran Founder Director- Adcy.io Cyber Security Solutions on May 27, 2021, 04:00 PM, through Zoom Meeting (Meeting ID: 943 3815 5710)



Hack the Hackathon – Women in Tech

Institution's Innovation Council(IIC) in association with TechFOSS '21, the National Level Tech Fest hosted by the Dept. of CSE, Toc H Institute of Science and Technology, conducted Hack the Hackathon, a Women in Tech program in which we would have a series of events beginning with a session on 'How to crack a Hackathon from scratch?' to help them brainstorm and fix a project, and mentor them to create it and make it real. Program conducted on 20 May 2021 – 22 May 2021 (40 Hours)



The Story of Prayana Club – Talk by Dr. Chandravadhana

Empowering Women into Entrepreneurship may be a route to Women's socioeconomic advancement in developing countries. TIST believes that women can play a key role in the entrepreneurial phenomenon.

Institute Innovation Council (IIC), Innovations and Entrepreneurship Development Centre (IEDC), and Prayana Hub- TIST jointly organized a storytelling session by Dr. Chandravadhana, UN award winner and CEO of Prayana Labs to promote and facilitate the resources needed to Startup, flourish and sustain.



The Journey of an Entrepreneurs – Talk by Ms. Sheela Kochouseph Chittilapally

Sheela Kochouseph Chittilapally, Managing Director, V-Star Garments Pvt.Ltd –One of the most well-known woman entrepreneurs from Kerala. Her company Vstar is now a 75 crore business. The business also contributes by giving employment to around 180 people with 2000 tailors who are mostly women from rural background.

TIST believes that these inspiring Success stories of Entrepreneurs and their achievements will inspire and motivate TIST students who are on the verge of taking the plunge and chasing their dreams. Therefore IIC and IEDC TIST Chapter constantly bringing eminent Entrepreneurs across the globe and provide a platform for students to listen to them when they are explaining their life journey and business ideas.

