

WORKSHOPS AND SEMINARS CONDUCTED

2018 JUNE -2019 MAY

- Student Interaction with the President, Dr. Alex Mathew, Toc H Public School Society was organised on 2nd Aug, 2018 about 'Toc H ethos and Youth Issues'.



- Seminar on Work Culture was given by Mr. Shyam Sunder, Manager HR, Calvin Klein and Mr. Tommy Hilfiger on 4th Oct 2018. The significance of work culture was discussed and the students were given insights into the placement opportunities.



- The International Conference On Business And Information (ICBI) – 2018 is the first ever co-host by an institution from India. The MBA department at TIST was fortunate to bag this achievement for the first time in India. The ICBI 2018 inaugurated by Prof. Dr. Sanjeev Prashar of IIM Raipur on November 23, 2018. ICBI 2018 witnessed 20 delegates from Sri Lanka and more than 15 faculty and researchers from India.



- A Talk on Marketing Strategies was given by Prof. (Dr.) Sanjeev Prashar, Professor, Chairman Executive Education Consultancy, Indian Institute of Management, Raipur on 5TH Oct 2018.



- A talk on Job Prospects in Financial sectors was given by Mr.Shine, Senior Cluster Manager, ICICI Securities on 3rd May 2019. The students were briefed on the challenges associated with the jobs that ICICI offered and also what the company expected from them.



- A Seminar on Digital Marketing was conducted on 23rd March 2019 by C-Mercury Consultancies on 23rd March 2019. The students were given insights on the latest trending technologies used in the digital marketing field.



- A Career Guidance Class was organised on 22nd January 2019. This session was delivered by Mr. Kenny the Vice president of Project Management Institute, Kerala Chapter. The session was about the importance of project management and the initiatives undertaken by PMI to unite industry and academia.

